

PROJECT SUMMARY

SNC Reference Number (enter if previously assigned)
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County: Sierra Wide

Applicant: Sierra Forest Legacy, a project of Friends of the River

Project Title: Sierra Green Community Forestry Working Circle Partnership
 ("Sierra Green")

PROJECT GOAL

We will promote and support the development of new value-added products utilizing small diameter trees that are now considered sub-merchantable to offset watershed restoration costs and promote community stability through capacity building.

PROJECT SCOPE

Key overall objectives include:

Advancing forest stewardship and community economic development through a more solid link between the sustainable forestry sector and the marketplace;

Fostering successful and environmentally sustainable community forestry businesses by networking efforts at the local, regional and national level;

Increasing market access and sales of products from environmentally sustainable community forestry businesses.

Other sources of funds include general support from Resource Legacy Fund Foundation (\$100,000) and anticipated contribution of \$50,000 from the Compton Foundation.

LETTERS OF SUPPORT

Insert list of letters of support included with application.

1. Letter from Ryan Temple, Director of Healthy Forests, Healthy Communities Partnership

SNC PROJECT DELIVERABLES AND SCHEDULE

DETAILED PROJECT DELIVERABLES	TIMELINE
INCLUDE SPECIFIC TASKS IDENTIFIED IN SCOPE AND ALL REPORTS, ETC.	ASSUME START DATE 60 DAYS AFTER SNC BOARD AUTHORIZATION
KEY ACTIONS	

Establish Sustainable Woods Network Initiate Regional Cluster Exchanges Develop shared mission and values statement; Organizational Model, Strategic Plan and related activities; Develop Builders Exchange assessment Submit 6-month progress report	Jan-June 2009
Outreach; Research, Survey and Analysis; Hire Natural Resource Economics consultant; Tradeshow, Workshops; Stewardship contracts; Submit 6-month progress report	July - Dec 2009
Hire Regional Contract Coordinators; Conduct Member Survey; Conduct market assessments; Submit 6-month progress report	Jan - June 2010
Regional technology transfer exchanges; Ski area thermal assessments; Feasibility of FSC chain of custody group certification; Submit 6-month progress report	July - Dec 2010
Initiate Retail Market analysis; finalize Stewardship project agreements; Scoping and develop initial label feasibility study and business implementation plan	Jan - June 2011
Submit 6-month progress report	June 2011
Circulate Label Feasibility and detailed Business Plan for implementing region-wide; conduct Annual Meeting; Continue outreach to regions and building network	June - December 2011
Submit final report	December 2011

SNC PROJECT COSTS

PROJECT BUDGET CATEGORIES	TOTAL SNC FUNDING
Staff Note: Costs are total for three years	\$227,800
Consultants	\$ 86,000
Website	\$ 6,000
Supplies	\$ 400
Telephone/Internet	\$ 1,300
Advertising/Media	\$ 12,000
Postage/printing	\$ 13,400
Travel/Training/Conferences	\$ 38,200
Admin Fee Fiscal Agent	\$ 45,000
Tradeshow Fees	\$ 19,900
SNC GRANT TOTAL	\$450,000